Notice Regarding Personal Information Collected

[COMPANY NAME] (“we”) collects your personal information and sensitive personal information in order to assemble a production crew for a particular assignment and for payroll purposes. This notice serves to inform you of our handling of your personal information and sensitive information.

We may collect the following personal information and sensitive personal information listed in the table below. The table also lists our expected retention period, and use purposes for collecting and retaining your information. The information in bold is deemed “sensitive personal information” under the California Privacy Rights Act of 2020 (CPRA). Sensitive personal information is a subtype of personal information consisting of specific information categories. While we collect information that falls within the sensitive personal information categories listed in the table below, the CCPA does not treat this information as sensitive because we do not collect or use it to infer characteristics about a person.

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| --- | --- | --- | --- |
| **Personal Information Category** | **Retention Period** | **Business Purpose** | **Sharing** |
| First name, last name, address, email address, phone number, account name, **Social Security number, driver's license number** | 7 years | Identify you for a (prospective) job  Employment and payroll purposes | Shared with advertisers to complete production/creative tasks |

We will not sell the personal information, including any sensitive personal information, we collect or share it with third parties for the purpose of cross-context behavioral advertising.

To view our full privacy [policy/notice], visit [PRIVACY POLICY URL].

If you have any questions about this Notice or need to access it in an alternative format due to having a disability, please contact [COMPANY EMAIL ADDRESS] and [COMPANY PHONE NUMBER].

[EFFECTIVE DATE]