

## Candidate Statement

Thank you for considering me for the AICP/National Board.

I have been involved in TV/film production for 35+ years. More than ever before, critical issues threaten the culture of the independent production community. I believe it's in our collective best interest to work together to formulate a unified plan to address each and every one.

First and foremost we need to take a deeper look at the ongoing presence of in-house production. More in-house entities are being created and many existing ones are growing in size. We must collectively find a better way to address this reality with respect to talent, transparency, cost and other relevant issues.

Second, we need to see an increase in AICP membership across all chapters. Many content creation companies are sitting by the side, watching - particularly ones that have not traditionally seen the AICP as providing services and leadership that is beneficial to them. Many of these companies are non-union; they would need to see clear reasons for them to join, exclusive of advantageous collective bargaining agreements. We must develop an aggressive membership drive to identify these companies and get them on board.

This will take time but I firmly believe it will be worth the effort. With greater numbers in place, we can start to brainstorm smart, long-term solutions that could truly assist the modern, independent producer.

Other issues that are asking for our attention and vision:

- **AICP's brand story** – Our story should be updated to best reflect our changing 'non-media, non-commercial specific' status and to think about the organization's evolution 5, 10+ years in the future.
- **Splintering of the work** – We are truly becoming more than just a spot business and wide-ranging mandated budget parameters, multiple distribution platforms and extensive deliverables reflect the reality of this today.
- **Procurement issues** – The AICP can have a real impact here with a larger member base and more internal transparency and cooperation.
- **Social responsibility** – AICP should commit to a leadership role on social issues. We could establish a pro bono platform that focuses on helping organizations with media needs who do not have the financial means to tell their stories. I have experience in the non-profit sector through the ongoing work BODEGA produces for charity: water, WildAid, Trickle Up, The Cine Institute, etc.
- **AICP Hall of Fame** – It's time we honor those who have dedicated their 'heart' to our industry.
- **AICP Events/Creativity** – As our business continues to evolve, the AICP needs to try to stay in front of the creative pendulum and communicate a sharper, wittier vision of our sponsored events and industry outreach

I am fully committed to helping the AICP and assisting fellow producers in this journey. I would welcome the opportunity to join the board, get started and contribute.

## CLINT GOLDMAN

Executive Producer/Partner  
BODEGA Studios – NY/LA/SF



### BIO

Clint Goldman is the Executive Producer/Partner at the NY/LA/SF based content production studio BODEGA, part of the Northern Lights post family that serves as a one-stop-shop for commercials, brand content, show opens, promos, films and digital media.

Clint's career started in the '80s in LA at VFX/CGI powerhouse Robert Abel & Associates after which he worked for RSA Films and director Tony Scott. He followed that by pursuing his MFA at UCLA Film School, which led to a long run at LUCASFILM's Industrial Light & Magic, shepherding both TV spots and motion pictures. He produced the VFX and animation for the Academy Award-nominated *The Mask*, the alien abduction sequence in *Fire in the Sky*, the Dreamworks' animated logo for Steven Spielberg, an Academy Awards opening for producer Quincy Jones, and a Grammy-nominated music video for Herbie Hancock.

Goldman then produced the feature film *Spawn* for New Line Cinema, worked as an Executive Producer at the commercial production company Complete Pandemonium, produced the Walt Disney Pictures' animated feature *The Wild*, and ran his own SF/Montreal based AICP production company, Hoyt & Moskito.

During the last 7+ years at BODEGA, Goldman has, amongst other commercial endeavors, won a 2016 Emmy Award for his work on The Today Show, was on the Film Craft Executive Jury of the 2018 New York Festivals Advertising Awards, and has been instrumental in the company's public service work, which includes extensive creative development and content for the following organizations: charity: water, WildAid, Haiti's Artists for Peace and Justice, Trickle Up, Global Citizen, 9/11 Day.

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