



Post Production

NEGATIVE INSURANCE

In the event the agency maintains insurance for its benefit covering loss or damage to the original camera negative, tapes or data, the agency, without cost to the editorial company, shall cause the editorial company to be named as an additional insured party under such policy or policies. The agency shall deliver to the editorial company a certificate of insurance naming the editorial company as an insured and reflecting such coverage. Such certificate may be in the form of a blanket certificate covering all projects within a specified time period.

In the event the agency is insured for loss or damage to the original camera negative, tapes or data, under a policy provided by the advertiser, the agency shall request that the editorial company be named as an additional insured under such policy and that a certificate or other evidence of such insurance coverage be provided to the editorial company.