

STANDARD COMMERCIAL PRODUCTION AGREEMENT

Date _____

Job # / P.O. # _____

Client (also referred to as "Advertiser") _____ **Product** _____

Address _____ City/State/Zip _____

Agency _____ **Agency Job #** _____

Address _____ City/State/Zip _____

Production Company (also referred to as "Producer") _____

Address _____ City/State/Zip _____

Producer hereby agrees to produce and deliver to the signer of this contract ("Contracting Client") the production of the below-referenced commercial(s) ("Specified Commercial(s)"), subject to and in accordance with all terms, conditions, and specifications set forth herein.

A. COMMERCIAL IDENTIFICATION

	Commercial Title/Length	VIDEO						5	Commercial Title/Length	VIDEO					
		16mm	35mm	STUDIO	LOCATION	SOUND	16mm			35mm	STUDIO	LOCATION	SOUND		
1							5								
2							6								
3							7								
4							8								

B. DESIGNATED PERSONNEL

Producer shall assign the following people to the Specified Commercial(s):

Agency/Client shall assign the following Authorized Representative(s) during the production of the Specified Commercial(s).

Director _____

Name/Title _____

Executive Producer _____

Name/Title _____

C. PRODUCTION REQUIREMENTS

Production Company and Agency/Client responsibilities for furnishing elements and materials are detailed in attached bid estimate and/or Addendum A *Production Specifications and Estimate Form*.

D. TERMS OF PAYMENT

Contract Price	\$ _____
<input type="checkbox"/> Firm Bid	<input type="checkbox"/> Cost Plus Fixed Fee

Contingency Day	\$ _____
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Due upon signing of contract	%	\$ _____
Due upon approval of photography	%	\$ _____
Due upon completion and delivery of all elements and materials supplied by production company	%	\$ _____

E. EDITORIAL

Cost \$ _____

Facility _____

Editor _____

Address _____

City/State/Zip _____

Choose one of the options listed below:

- 1. **Editorial Subcontract-No Assignment of Payment**
Cost of Editorial is included in contract price and Producer will subcontract Editor for services rendered under the terms of this Agreement. This option requires execution of the *Termination of Insurance Coverage/Initiate Insurance Obligation of Editorial Company Rider*, which is included as Addendum B of this Agreement.
- 2. **Editorial Subcontract-With Assignment of Payment**
Cost of Editorial is included in contract price. Producer will subcontract Editor, and Producer directs Contracting Client to pay Editor directly for services rendered under the terms of this Agreement. This option requires execution of the *Direct Payment Rider/Risk of Loss Rider*, which is included as Addendum C to this Agreement.
- 3. **No Editorial**
Contracting Client agrees Editorial is not part of this contract. This option requires execution of the *Termination of Insurance Coverage/Initiate Insurance Obligation of Editorial Company Rider*, which is included as Addendum B of this Agreement.
- 4. **Editorial Performed by Production Company and included in contract price.**

F. SIGNATURES

Please indicate your agreement hereto by signing in the space provided below. See back hereof for additional terms and conditions.

Contracting Client _____

Production Company _____

Name/Title _____

Name/Title _____

Signature _____

Signature _____

Date _____

Date _____

